















- [16] Xuhui, Feng Yongchun and Xu SHouren, "A study, based on the perspective of the dynamic fit, on the construction and the evolution, on the relationship between the supplier and the key customers," *Management World*, vol. 4, pp. 107-123, 2014.
- [17] Shao Chunyan, "Evaluation of customer value based on AHP," *Value Engineering*, no. 2, pp. 53-56, 2008.
- [18] An Meng, "To study on customer value evaluation system and market segmentation method based on AHP," *Value Engineering*, no. 11, pp. 45-46, 2009.